



"Every spring, tens of thousands of people come from throughout the tri-state area to view our Cherry Blossom trees and marvel at their natural beauty. Purchasing a tree is a great way to show your support for Branch Brook Park or honor the memory of a loved one, while helping to increase the number of Cherry Trees and preserve this natural treasure for future generations."

Joseph N. DiVincenzo, Jr.



**Joseph N. DiVincenzo, Jr., Essex County Executive
the Board of County Commissioners
and the Essex County Parks Foundation**

*In Partnership with the Branch Brook Park Alliance
and the Essex County Recreation and Open Space Trust Fund*

Purchase a Cherry Blossom Tree

Cherry Blossom Trees were introduced to Essex County Branch Brook Park in 1927 through a gift from the Bamberger and Fuld families. At its peak, there were over 3,000 Cherry Blossom Trees in the Park, which has been recognized as having the greatest variety of Cherry Trees in the world.

Many of the original trees are over 80 years old and are either decaying or have died. When we discovered the collection had dwindled to less than 900, an aggressive initiative to plant new trees was undertaken by Essex County, the Branch Brook Park Alliance and the Essex County Recreation and Open Space Trust Fund. As a result, thousands of new Cherry Blossom Trees were planted throughout Essex County Branch Brook Park, which now has

over 5,300 Cherry Blossoms – more than the national display in Washington, DC!

Your donation of **\$225** will purchase a Cherry Tree and help continue to add to our famous natural treasure. Contributions of \$225 or more will be acknowledged on our **Cherry Blossom Giving Tree** located in the **Essex County Cherry Blossom Welcome Center** in Branch Brook Park. You can dedicate the tree to the memory of a loved one or have your name or your company's or organization's name placed on the Giving Tree.



(Complete this form and mail with your check to the Essex County Parks Foundation)

Enclosed is my check for \$225 \$1,000 Other \$

Name

Address

Phone # E-mail address

Cherry Blossom Giving Tree Message (Please limit message to 30 characters, including spaces.)

Please make your check or money order payable to **Essex County Parks Foundation** and write **Cherry Blossom Project** in the memo line.

For more information, please call 973-268-3524.

**Mail to: Essex County Parks Foundation
115 Clifton Avenue
Newark, NJ 07104**

Putting Essex County First